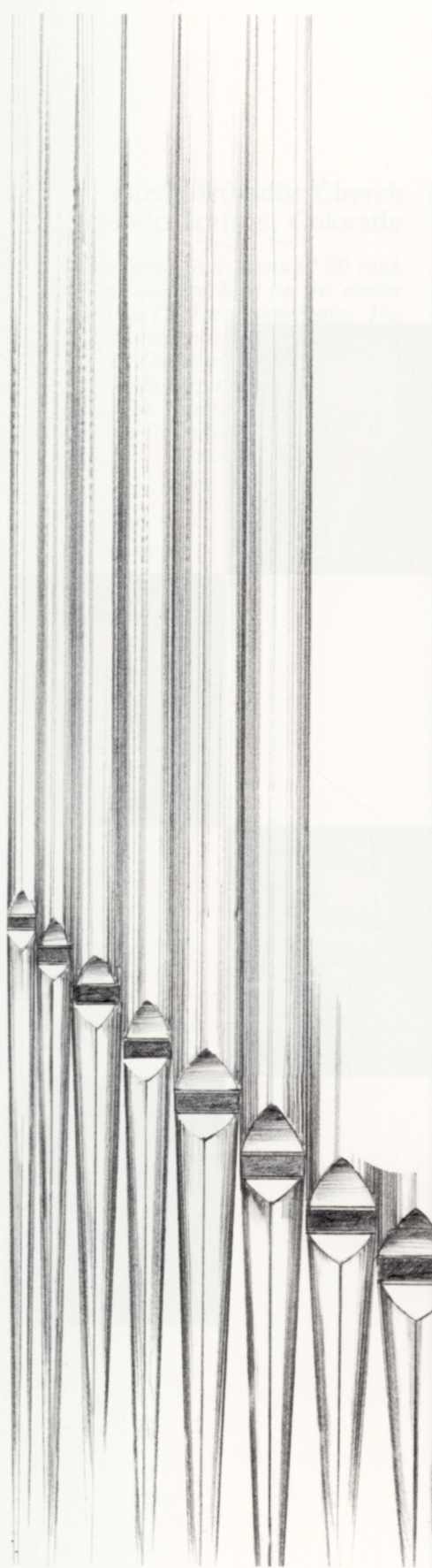




Reuter
Fine Pipe Organs



Always a source of amazement to visitors at the Reuter factory is the amount of painstaking handwork that goes into each Reuter organ, a fact no doubt exemplified by the age in which we live—an era of hurry-up production in which quality often is considered last of all. Precise control during the manufacturing process is vital to the success of a pipe organ, and while accurate and modern machines are utilized as an aid to efficient workmanship, methods of mass production cannot be tolerated by a truly fine builder. At Reuter, every step from the initial designing through the final installation and tonal finishing is undertaken by experts who are specialists in their own particular phase of organ building.

Except in certain situations, where an instrument is built solely to fulfill a specific (limited) need, we at Reuter believe that an organ should contain tonal resources which, in the hands of a qualified organist, are capable of interpreting the entire scope of organ literature. Proper tonal design on paper is essential, but the critical factor is the sound which the builder will impart to the stops through the scaling and voicing of the pipes. It is difficult, if not impossible, to adequately discuss sound in words, but we are certain that upon hearing today's Reuter organ you will be impressed immediately by a most satisfying and musically elegant tone—a tone which elevates the Reuter organ to the status of a superb articulate medium rather than a mere mechanical device.

Confidence in the builder of your organ is of prime importance. This confidence can only be assured by a builder who has a reputation for consistently fine work demonstrated through many uniformly successful installations. When you purchase a Reuter organ, yours will be the pride of ownership in possessing a product of known superiority.

Reuter's History and Organization

The Reuter Organ Company has been building fine pipe organs for churches, schools and synagogues since 1917. Located in Lawrence, Kansas, the company employs 50 organ builders and craftsmen. By choice, Reuter is a custom-builder, crafting fewer instruments per year than produced by the mass-builders, but concentrating on the individual requirements of each project and on the high quality of design, materials and workmanship.

There are over 2,100 Reuters across the country, ranging from three stops to over 100 in size. In addition, there are more than 1,000 organs, many built originally by other builders, on which Reuter has completed betterment projects, expanding the instruments and revoicing the original stops to bring the sounds more in line with today's standards.

Franklin Mitchell and Albert Neutel assumed control of Reuter in September of 1980. Since that time they have made many refinements in Reuter's product that places our company at the head of the list of truly fine, custom-built organs.

Mr. Mitchell, now Chairman of the Board, has controlled the tonal direction of Reuter for over 35 years. He is a graduate of the University of Michigan, Ann Arbor, where he studied extensively with Palmer Christian. Having been both a university professor and a church organist, Mr. Mitchell has a thorough understanding of the importance of designing and finishing university and church organs to meet the broad demands placed on them. He created the Reuter Sound in the 1950s and has continued to refine and build on that philosophy to this day.

Mr. Neutel gained his earliest organ experience in the time-honored tradition as an apprentice in Holland. Continuing his studies for many years, he became a skilled organ builder and an accomplished organist. Moving to Toronto, Canada, in 1954, he founded the long-established Neutel Organ Company. In 1978, Reuter sought Mr. Neutel's expertise, and he moved to Lawrence, Kansas, to manage the factory operation. Today, as President, he continues to manage the business of the company as well as work with churches and schools.

Mr. Proctor Crow, Tonal Director, provides experience with the voicing and scaling philosophies at Reuter from the 1960s. Mr. Crow's sensitivity to musical tonal concepts ensures continuity inherent in today's Reuter Sound. Having studied organ at the University of Texas under Dr. E. William Doty and Dr. Oswald Ragatz at the University of Indiana, he graduated with an organ performance degree. This background, coupled with his long experience as a church organist, enables him to perceive each organ as an individual challenge.

Mr. Stephen Burk, National Sales Manager, studied organ at California State University, Long Beach, and is well versed as a church/synagogue organist and choir director. His varied denominational experience uniquely qualifies him to consult with you. As National Sales Manager, he coordinates the company's regional sales representatives, assuring prompt response to all your questions and inquiries.

The executives mentioned above—all experienced church musicians—together with the many other organists within the organization, bring a decided bias toward the musical values of each organ Reuter builds.



◁ Mr. Mitchell

▽ Mr. Neutel



◁ Mr. Crow

▽ Mr. Burk



First United Methodist Church
Colorado Springs, Colorado

This large four manual, 80 rank organ is installed high on the center axis of a 1700-seat sanctuary. The facade incorporates 16' Principal work of the Great and Pedal divisions and is made of polished copper and zinc. The Trompette en Chamade crowns the full ensemble, letting you know this is truly the "King of Instruments."





Trinity Lutheran Church Lisbon, North Dakota

This handsomely cased two manual, 22 rank organ is installed in the rear balcony of a large and reverberent room. The entrance to the balcony is actually through the center of the case. The organ is controlled by a French style tiered console finished entirely of walnut.



No two installations are ever alike, and from the planning stage to the finished installation each Reuter Organ is designed and built for its particular environment. Before any of the pipes are made or voiced, a careful study is undertaken to determine the exact conditions governing each installation. From this study are then based the selection of pipe scales and voicing treatment to assure the finest possible tonal result for each specific instrument.

Tonal Finishing

You have heard the term "tonal finishing," but do you understand precisely what it is and the vital part which it plays in your project?

To a point, your organ project is a total team effort, calling on the skills of the staff, but in the final stage after the installation is complete, the musical success or failure of the organ lies in the hands of the tonal finishers. This artistic work cannot be abbreviated in a truly fine organ, nor can it be done in the factory.

Over 60 years ago, Noel Bonavia-Hunt, in his book, *THE CHURCH ORGAN*, described the skill of the finisher in these terms: "It is also the duty of the 'finisher' to impart to each stop in the scheme of the organ the power and quality that are necessary to ensure a perfect ensemble when some or all are used in combination; and this is a work which only the most accomplished and gifted artist can ever hope to carry out successfully."

You now understand that the tonal finishing of your organ must be more than adjusting the loudness and softness of pipes. The stops resemble the instruments in an orchestra, each capable of independent speech but all requiring the artistic skills of a conductor to blend them into an ensemble.

Reuter has carefully selected its tonal staff to meet the above requirements. And, under Mr. Mitchell's close supervision, Reuter continues to build organs with a rich, full-bodied ensemble both satisfying to the performer and the listener.



◁ Hillside Christian Church
Wichita, Kansas

This contemporary sanctuary is the home of a three manual, 42 rank Reuter. The music program of the church is extensive with many diverse requirements being placed on the organ and organist. The console is portable, as are all of the furnishings in the chancel, allowing great flexibility in the use of the space.



△ Trinity Cathedral (Episcopal) Sacramento, California

When this cathedral was faced with replacing their failing electronic organ, they searched for a builder who could truly deliver a "cathedral" organ. Reuter fit that bill. Their new organ, two manuals, 25 ranks with preparations, incorporates parts of the original reredos and gracefully complements a beautiful rose window.



◁ St. Matthew Catholic Church
Indianapolis, Indiana

Where possible, and when funds permit, Reuter gladly accepts the challenge of designing cases that are both functional and beautiful. This 15 rank, two manual unit style organ with its polished copper facade is distinctively attractive and complements other visual aspects of the church.

Our
Creative Integrity

Custom designing, precision engineering, uncompromising craftsmanship... these plus many more features make the Reuter Organ the recognized leader among the really fine organs built today.

Were it possible for all who are interested in fine organ building to visit every organ builder's plant, a new appreciation of quality organ building would quickly become apparent. Further, if it were possible to visit outstanding installations of instruments of all sizes, the Reuter organ would consistently be found.

To those engaged in selecting a new instrument, a certain pressure is always present, making it difficult to decide without prejudice and to select knowingly. We encourage you to visit a new Reuter organ to learn of the Reuter tradition for excellence, and to discover the musical elegance that can be yours. Immediately, an obviously satisfying quality of tone will impress you, which, despite changes that may occur in the popular conception of organ design, will be the pattern in fine organ building for future years.

Reuter
Fine Pipe Organs

72 YEARS OF SUPERIOR QUALITY

1-913-843-2622 P.O. Box 486 Lawrence, Kansas 66044



Angustana Lutheran Church
Denver, Colorado

This best four manual, 60 rank Rector has already received wide acclaim by many top artists who have all played or recorded on it. It is housed in a large, reverberant room, ideal for exciting music and inspiring preaching.